

idea name:

owner:

problem

what are we trying to address?

metrics

what are we going to measure?

how will we prove/disprove this

the size and scale of the prototype needed

solution

how are we going to solve the problem?

who will test it

which department/team do we need to test?
how many people do we need?

costs

how much do we think this will cost?

revenue/savings

what are the benefits of doing this?

